

Bucks Living

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IVYLAND, PA. — In just 12 months, George Leck and Son Waste Disposal's customers participating in its RecycleBank rewards program had a huge favorable impact on the environment. Participating households diverted over 894 tons of trash from the landfill. In one year, it saved 9,122 trees, 596,960 gallons of oil, 3,756,152 gallons of water and 816 metric ton reduction of carbon emissions. And that's just for starters.

"We are excited at how well this program took off. We are the only trash hauler in this community that offers it," explains Tina Leck, who

works in the Ivyland family-owned business serving communities in Bucks County since 1972.

The simplicity of the recycling program and its rewards are why so many homeowners have signed up in Newtown Borough, Newtown Township, Lower and Upper Makefield Townships and Wrightstown Township and sections of New Hope and Solebury.

Customers no longer need to separate recyclables. In fact, all materials go into the same bar-coded container including paper, cardboard, glass, plastic, aluminum and phone books. The container is scanned and tracked. Customers can earn up to 400 RecycleBank Points per year redeemable at many local businesses and national brands. For example, in Newtown, customers use their recycle points at over 40 local businesses such as the Newtown Athletic Club, the Newtown Hardware House, The Zebra Striped Whale and The Temperance House.

"There are several favorable factors to this program for the homeowner, the environment and it is also an economic stimulus for participating businesses," Tina adds.

For more information, visit www.georgeleck-andson.com or www.recyclebank.com.